

Examen VWO

2016

tijdvak 1
dinsdag 17 mei
13.30 - 16.00 uur

Engels

Bij dit examen hoort een bijlage.

Dit examen bestaat uit 40 vragen.

Voor dit examen zijn maximaal 45 punten te behalen.

Voor elk vraagnummer staat hoeveel punten met een goed antwoord behaald kunnen worden.

Geef niet meer antwoorden (zinnen, redenen, voorbeelden e.d.) dan er worden gevraagd. Als er bijvoorbeeld één zin wordt gevraagd en je antwoordt met meer dan één zin, dan wordt alleen de eerste zin in de beoordeling meegeteld.

Let op: beantwoord een open vraag altijd in het Nederlands, behalve als het anders is aangegeven. Als je in het Engels antwoordt, levert dat 0 punten op.

Tekst 1 Can an economist dig a hole without another filling it?

- 1p 1 “Can an economist dig a hole without another filling it?” (titel)
Wat wordt met deze vraag in twijfel getrokken?
Leg uit in je eigen woorden.
- 1p 2 How can the tone of this letter be characterised best?
A advisory
B cautionary
C matter-of-fact
D mocking

Tekst 2 Kipling a plagiarist?

- 2p 3 Geef van elk van de volgende beweringen aan of deze wel of niet in overeenstemming is met de inhoud van alinea 1 en 2.
- 1 Kipling revealed that his success was partly dependent on his adaptation of written material that already existed.
 - 2 Sarah Churchwell confirms Kipling’s unauthorised use of the ideas and thoughts of another author.
 - 3 The Esquimaux have regulated the way their catch should be shared.
 - 4 The general reading public is aware that Shakespeare looked to other authors for inspiration.
- Noteer het nummer van elke bewering, gevolgd door “wel” of “niet”.
- 1p 4 “some sort of intellectual borrowing” (alinea 4)
Citeer de woordgroep in het artikel die het tegenovergestelde betekent.
- 1p 5 Judging from the article, which quotation would Sarah Churchwell agree with?
- A “It is better to fail in originality than to succeed in imitation.” (Herman Melville)
 - B “Originality is dangerous.” (Salman Rushdie)
 - C “Originality is the art of concealing your source.” (Franklin P. Jones)
 - D “Originality is the one thing which unoriginal minds cannot feel the use of.” (John Stuart Mill)
 - E “Some writers confuse authenticity, which they ought always to aim at, with originality, which they should never bother about.” (W. H. Auden)

Tekst 3 The serious business of fun

- 1p 6 What is the function of paragraph 1?
- A to challenge the conventional image of a gamer
 - B to explain the popularity of gaming among different groups in society
 - C to illustrate the addictive potential of today's video games
 - D to question the idea that video games are about violence only
- 1p 7 Which of the following is true according to paragraph 2?
- A The constant growth of the video-gaming industry has come to a halt.
 - B The profits derived from video gaming have grown at the expense of the music industry.
 - C The revenues from video gaming have fluctuated over the past decade.
 - D The video-gaming business is more substantial than the music industry.
- 1p 8 Which of the following statements are in accordance with paragraphs 3 and 4?
- 1 Video-game players are receptive to the marketing of new technology.
 - 2 Appreciation of video games is not limited to the younger generation.
 - 3 The image of gaming has been significantly improved since adults started playing as well.
 - 4 The success of the cinema business has been undermined by technological developments in the video-game industry.
- A 1 and 2
 - B 1 and 3
 - C 1 and 4
 - D 2 and 3
 - E 2 and 4
 - F 3 and 4

“the game-makers have been clever” (eerste zin, alinea 5)

In alinea 5 worden drie marketingstrategieën van spellenmakers genoemd.

- 1p 9 Van welke strategie is onderstaande uitspraak een voorbeeld? Citeer de juiste strategie **of** schrijf de juiste strategie op in het Nederlands.

My friend told me that this program would be different, and it was! It introduced me to the power of games, what I now know as experiential learning. One fun 15-minute game just blew me away. It showed me clearly why I kept messing up at work and what I needed to do to change it. Just 15 minutes to solve a problem I had struggled with for more than 2 years!

John Radclyffe

based on <http://www.worldgames.com.au>

- 1p 10 Which of the following fits the gap in paragraph 6?
- A gifts and gadgets
 - B marketing and membership
 - C pricing and piracy
 - D supply and demand

Tekst 4 A healthier urban jungle

- 1p 11 Which of the following fits the gap in paragraph 1?
- A numerous significant discoveries
 - B our closer analysis of metadata
 - C radical changes in the field
 - D the ever-shrinking size of our focus
 - E the number of successful dissertations

“we are using public policy and economic incentives to create a healthier food environment” (laatste zin alinea 2)

- 1p 12 In welke alinea('s) geeft Thomas Farley voorbeelden van dergelijke maatregelen die de overheid heeft genomen? Noteer het nummer/de nummers van elke alinea waarin sprake is van een uitgevoerde overheidsmaatregel.

- 1p 13 What is the function of paragraph 3?
- A to demonstrate the relationship between food and nutrition
 - B to explain why junk food has become inexpensive
 - C to illustrate the link between food choice and social class
 - D to show that nowadays junk food is too readily available
- 1p 14 Which of the following fits the gap in paragraph 5?
- A adapt their marketing strategy
 - B contribute to prevention of obesity
 - C lower their prices
 - D reduce their portion sizes
- 1p 15 Geef van elk van de volgende beweringen aan of deze wel of niet overeenkomt met de inhoud van alinea 6 en 7.
- 1 The New York project proved that a sugar tax causes a decrease in the sale of sugar-sweetened drinks.
 - 2 People who are part of the SNAP programme can purchase sugary sodas without having to pay the full price.
- Noteer het nummer van elke bewering, gevolgd door “wel” of “niet”.

The following quote can be found on
<http://www.ncbi.nlm.nih.gov/pubmed/21391993>

Obesity and its associated co-morbidities represent one of the biggest public health challenges facing the western world today. Although environmental factors have driven the recent rise in the prevalence of obesity, the heritability of body weight is high and there is evidence that genetic variation plays a major role in determining the susceptibility to weight gain.

- 1p 16 How does this quote relate to the final paragraph of the text?
- A It discusses the relevance of the conclusion of the New York report.
 - B It presents a different perspective than the New York City health group.
 - C It questions the validity of the assumptions underlying the New York research.
 - D It refutes the outcome of the New York City survey.

“Eating is individual behavior, so why should we focus on the environment instead of educating people to make better choices? The simple answer is that people haven’t changed over the past three decades. We’re the same creatures we were in the 1970s, but the world we inhabit has changed radically.”

Bovenstaande alinea is verwijderd uit de tekst.

- 1p 17 Na welke alinea heeft dit stuk tekst oorspronkelijk gestaan?
Noteer het nummer van die alinea.

Tekst 5 Book review: ‘The End of Men’

- 1p 18 How does the author introduce the topic of this text in paragraph 1?
- A by clarifying Sheelah Kolhatkar’s position in the struggle for social and economic equality
 - B by discussing the Republican’s view on abortion
 - C by highlighting the protesters’ anger with Ryan’s speech at the Republican National Convention
 - D by illustrating the difference between the 1970s and the current political climate
 - E by presenting an example of women standing up for their rights
 - F by showing Hanna Rosin’s indignation at the way the female protesters were treated
- 1p 19 Which of the following fits the gap in paragraph 2?
- A Consequently
 - B In other words
 - C Obviously
 - D What’s more
 - E Yet
- 2p 20 Geef van elk van de volgende beweringen aan of deze wel of niet overeenkomt met de inhoud van alinea 3 en 4.
- 1 Rosin’s research questions the effects of female emancipation on men.
 - 2 It is only to be expected that the men at Kolhatkar’s dinner party do not take Rosin’s book seriously.
 - 3 More and more women are supporting their partners financially.
 - 4 Women’s representation in formerly male-dominated industries is partly due to “mancession”.
- Noteer het nummer van elke bewering, gevolgd door “wel” of “niet”.

- 1p 21 How does paragraph 5 relate to paragraph 4?
- A It corroborates Rosin's opinion.
 - B It nullifies Rosin's conclusion.
 - C It puts Rosin's findings into perspective.
 - D It questions the validity of Rosin's research.

"Fortunately for the richly compensated men who fill boardrooms across America, they face no such dilemma." (paragraph 7)

- 1p 22 How can the tone of this remark be characterised?
- A concerned
 - B matter of fact
 - C proud
 - D relieved
 - E sarcastic

De alinea's 1 tot en met 6 van deze tekst kunnen elk aan één van de onderstaande functies gekoppeld worden.

- 3p 23 Geef voor de alinea's 1 tot en met 6 aan welke functie erbij past. Noteer het nummer van de alinea, gevolgd door de bijbehorende letter. *Let op: er blijven twee functies over.*
- a anecdote and scene setting
 - b detailed information on the main topic
 - c general background information and introduction of the main topic
 - d information on how the author collected her data
 - e objection to the main thesis
 - f recommendations for further research
 - g relevant example to the main topic
 - h support for and reception of main thesis

Tekst 6 'Prosperity without growth'

- 1p 24 Which of the following is in line with paragraphs 1 and 2?
- A A country's prosperity includes assessment of the well-being of all segments of society.
 - B A falling unemployment rate is considered indicative of economic prosperity.
 - C The effectiveness of economic development incentives is questionable.
 - D The quality of life is dependent on equal distribution of a country's GNP.

- 1p 25 What can be concluded from paragraph 3?
- A Influential people have formed a group to oppose ever-increasing prosperity.
 - B Jackson's book has become fundamental to the new anti-growth movement.
 - C The impact of *Prosperity Without Growth* would have been marginal had it been launched sooner.
 - D Tim Jackson now realises that tackling a subject as controversial as economic growth was premature.
 - E Without the economic crisis the publication of *Prosperity Without Growth* would not have been possible.

“the core of the debate” (paragraph 5)

- 1p 26 What does the core of the debate amount to?
- A Ecologists and economists have failed to provide evidence supporting their claims.
 - B Ecologists and economists have fundamentally opposing ideas about progress.
 - C Ecologists and economists interpret the concept of “sustainability” in different ways.
 - D Ecologists deny the importance of capitalism, while economists undervalue the relevance of the ecosystem.

- 1p 27 Which of the following fits the gap in paragraph 5?

- A as it were
- B meanwhile
- C on the other hand
- D paradoxically

- 1p 28 Which of the following problems does Jackson draw attention to in paragraph 6?

- A accepting that techniques for effectively cutting CO2 emissions are still limited
- B chain stores refusing to take responsibility for their exploitation of resources
- C giving priority to generating profit over restricting environmental damage
- D today's policy makers focussing on long-term effects

“the escape route” (alinea 8)

- 1p 29 Geeft de tekst een concrete invulling van hoe de “escape route” eruit kan zien?
Zo nee, antwoord “Nee”. Zo ja, citeer de eerste twee woorden van de zin waarin de “escape route” geconcretiseerd wordt.

Tekst 7 No Einstein in your crib? Get a refund

Kies bij iedere open plek in de tekst het juiste antwoord uit de gegeven mogelijkheden.

1p **30**

- A a clever trick to keep us happy
- B an acknowledgement of our view
- C a small gesture
- D a stroke of genius

1p **31**

- A lucrativeness
- B potential
- C ubiquity
- D uniqueness

1p **32**

- A Either way
- B Even so
- C In fact
- D In response

1p **33**

- A In contrast
- B Moreover
- C Therefore
- D To be fair

1p **34**

- A a lot of the marketing
- B just playing with babies
- C popular baby toys

Tekst 8 Currency without borders

1p **35** What is the function of the first paragraph?

- A to criticise people for providing personal information
- B to give an example of undesirable cashier behaviour
- C to show how people's attitudes towards payments vary
- D to warn people about the unreliability of e-shopping

- 1p 36 Which of the following is true according to paragraph 2?
- A Bitcoin provides a safe method of transferring cash on the Internet.
 - B Buyers are most likely to remain unidentified if they pay cash.
 - C Credit card companies obtain people's private information secretly.
 - D One's privacy is better protected with Bitcoin than credit cards.
- 1p 37 Which of the following about Bitcoin is in line with paragraphs 3 and 4?
- 1 A Bitcoin is a unique code that facilitates a person's multiple transfers of money.
 - 2 Bitcoin is a way of making financial transactions bypassing the banking sector.
- A only 1 is true
 - B only 2 is true
 - C both 1 and 2 are true
 - D neither 1 nor 2 is true
- "At this point, the Bitcoin community is small but especially enthusiastic – just like the early adopters of the Internet." (laatste zin, alinea 5)
- 1p 38 Wat wil Morgen Peck met deze zin suggereren?

Tekst 9 Turning a digital page

- 1p 39 Which of the following quotations is in line with Trevor Pavitt's point of view?
- A "By default, copyright closes the door on countless ways that people can share, build upon, and remix each other's work, possibilities that were unimaginable when those laws were established." (Cathy Casserly, chief executive of Creative Commons)
 - B "The technical brilliance is so dazzling that people can't see the moral squalor of what they're doing... It is outrageous that anyone can steal an artist's work and get away with it." (Philip Pullmann, president of the Society of Authors)
 - C "What makes us successful is whether or not we have the books that people want to read ... Consumers are moving around...but I have yet to see any evidence at all that what consumers are saying is that they want to move away from the core experience of reading a book. They're looking to us to provide them with immersive reading." (Madeline McIntosh, Penguin Random House's President and COO)
 - D "When those publishers came up with the pricing scheme that landed them in trouble, it wasn't a grab for short-term profit; the details are technical, but the upshot was that the companies actually collect less money for every e-book sold." (Evan Hughes, author of Literary Brooklyn)
 - E none of the above

Tekst 10 Really simmering

- 2p 40 Geef van elk van de volgende meningen aan of deze wel of niet toegeschreven kan worden aan Kate Nicholls.
- 1 The importance of studying practical subjects is underestimated.
 - 2 Cooking classes may contribute to reducing unemployment.
 - 3 In times of economic crisis students should enroll in occupational training programmes.
 - 4 Vocational training and education guarantees financial security.
- Noteer het nummer van elke mening, gevolgd door “wel” of “niet”.

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.