Examen VBO-MAVO-D

Voorbereidend Beroeps Onderwijs

Middelbaar Algemeen Voortgezet Onderwijs 20 01

Tijdvak 1 Woensdag 23 mei 13.30-15.30 uur

Vragenboekje

Voor dit examen zijn maximaal 46 punten te behalen; het examen bestaat uit 44 vragen. Voor elk vraagnummer is aangegeven hoeveel punten met een goed antwoord behaald kunnen worden. Geef niet meer antwoorden (zinnen, redenen, voorbeelden e.d.) dan er worden gevraagd. Als er bijvoorbeeld één zin wordt gevraagd en je antwoordt met meer dan één zin, dan wordt alleen de eerste zin in de beoordeling meegeteld.

100018 **7** Begin

De vragen kunnen gesloten zijn (meerkeuzevragen) of open. Schrijf al je antwoorden op het examenpapier dat je van je school hebt gekregen. Noteer bij de meerkeuzevragen alleen de hoofdletter die hoort bij het goede antwoord. Beantwoord de open vragen uitsluitend in het Nederlands, tenzij anders is aangegeven.

- **1** Waardoor ontstond de schade aan de bus op de foto volgens het onderstaande bericht (tekst 1)?
 - A Doordat de bus werd gebruikt bij opnamen van een spannende film.
 - **B** Doordat de chauffeur te laat een te lage spoorbrug had opgemerkt.
 - **c** Door een actie om chauffeurs te wijzen op het gevaar van lage spoorbruggen.
 - Door een protestactie van buschauffeurs tegen te lage spoorbruggen.

tekst 1

Plenty of room on top after a bus meets a bridge too low



LOW bridge – high vehicle. The scene is all too familiar to rail chiefs exasperated by almost 5,000 such crashes in five years.

So yesterday, Britain's most battered railway bridge – 82 hits in six years – took another pounding to launch a campaign highlighting the danger. Stunt driver John Carr crashed an old bus into the Whitehouse Road bridge in Swindon. The top deck was crushed as it struck at 25mph. The bridge survived once more, virtually unscathed.

Railtrack director Martin Reynolds said: 'The scene illustrates the need for more awareness among drivers about low bridges.'

The 5,000 crashes across the country have meant repairs costing £25million and disruption to services.

Mr Carr, 43, emerged safely from the wreckage of the green and grey former Slough No 365 and admitted he 'thoroughly enjoyed' the stunt. 'It was very nice of Railtrack to invite me to do it.'

- **2** Waarom wordt de transatlantische oversteek van Benoit Lecomte niet opgenomen in het Guinness Book of Records (tekst 2)?
 - A Hij heeft niet voldaan aan de eisen die aan een record lange-afstandszwemmen gesteld worden.
 - B Hij heeft zijn recordpoging onderbroken toen hij tijdens slecht weer werd aangevallen door een haai.
 - c Zijn transatlantische oversteek van tien weken behoorde niet tot de snelste.
 - D Zijn transatlantische oversteek was niet van tevoren aangemeld bij het Guinness Book of Records.

Atlantic swim 'is a damp squib'

A FRENCHMAN completed a ten-week transatlantic swim yesterday – and walked straight into a row over its validity. Benoit Lecomte, 31, was welcomed by a crowd of 200 when he arrived at Port-Marie, in western France, at the end of the 4,000-mile crossing from Cape Cod in the U.S. But some in the long-distance swimming fraternity were unimpressed by the feat – because he swam only six hours a day and spent the rest of the time on a 30ft support yacht. Maurice Ferguson, who has trained three cross-Channel swimmers, described the CrossAtlantic Swim as 'a farce and even laughable'.

Mr Lecomte will not be admitted to the Guinness Book of Records for the first west to east Atlantic swim. Researcher Stewart Newport said: 'This is not a proper long-distance swim. You don't finish until you reach dry land, which means no stops or getting out the water.' During the swim, Mr Lecomte, who lives in Austin, Texas, faced storms, seasickness and the attentions of a shark. He raised £90,000 for a Scottish cancer charity.

CONSUMER TEST

Men's waterproof sports jackets

aterproof jackets are now so technical that they can keep you bone dry even in the foulest weather and, although a high-performance jacket does not come cheap, it is a good investment as it should last for years.

Sailing jackets offer particularly good waterproof protection and look just as good on landlubbers. But check that the jacket is windproof — this means that it can be surprisingly lightweight but still warm as you can layer it up underneath.

If you are planning to be very active, a waterproof jacket should also be breathable, which means it takes the moisture away from your body and so prevents you getting cold and clammy. Bear in mind, however, that even the most expensive breathable jacket is only effective if you wear compatible layers underneath.

Below, **Stuart Morrison** tries out some of the latest technical waterproof jackets.



Equipe Jacket by Henri-Lloyd, £169
A shorter, more fitted jacket, designed for sailing in less demanding conditions and made of TP2000, a light, breathable fabric. I liked the high fleece collar, which kept the sides of my face protected when the hood was up. It also has a two-way noncorrosive zip, a storm flap and adjustable cuffs.

*Stockists: 0161-799 1212



Ravine Hiking Shell by Timberland, £200

A comfortable, breathable and lightweight jacket made of nylon Rip-Stop, a durable material designed to protect you from the elements. On a long walk, I hardly noticed I was wearing a jacket at all. The hood shielded me without impairing visibility.

Stockists: 0345-669988



Functional Jacket by DKNY Active, £250

An all-round active sports jacket made from a waterproof, windproof and breathable performance fabric. It is very snug, but in a heavy downpour water did seep in the back. The reflective strip would be good for night cycling or clubbing.

Stockists: 0171-499 8089

vervolg tekst 3



XCS Offshore Jacket by Rockport, £295
This sailing jacket is designed for extreme wet weather. On a blustery day by the sea it kept me warm and well-protected. Light, fairly comfortable and unrestrictive, it is totally waterproof, windproof and breathable. totally waterproof, windproof and breathable. The fleece collar and pockets kept me snug.

Stockists: 01524-580238



F1 Match Racing Jacket by Helly Hansen, £350

If sailing is your sport, this is the one.
Lightweight and comfortable, it kept me dry
even in a downpour. It is very breathable
(even in salt water), warm but not sweaty. Includes a rescue beacon pocket, harness facility and a superb, unrestrictive hood.

Stockists: 0115-960 8797

Je zoekt een boek om aan iemand cadeau te geven die erg geïnteresseerd is in Groot-Brittannië.

4 □ Welk boek komt in aanmerking (tekst 4)? Schrijf de titel op.

tekst 4

BESTSELLERS

	P.	ΑI	PER	BA	ACKS MA		
THIS WEEK	General	LAST WEEK	WEEKS IN TOP 10	THIS WEEK	Fiction	LAST WEEK	WEEKS IN TOP 10
1	My Autobiography / Dickie Bird (Coronet £6.99) Test umpire's look back over life in the middle 14,525 (90,774)	1	13	1	The Street Lawyer / John Grisham (Century £10) Homeless man knows law firm's guilty secrets 15,034 (87,600)	1	7
2	A Walk in the Woods / Bill Bryson (Black Swan £6.99) Jolly Mr B and grumpy chum tackle the Appalachians 12,488 (169,396)	2	17	2	Captain Corelli's Mandolin / Louis de Bernières (Vintage £6.99) Love and tragedy on occupied Greek island 14,106 (704,737)	3	61
3	A Kentish Lad / Frank Muir (Corgi £7.99) Autobiography of fondly remembered scriptwriter 11,380 (78,088)	3	11	3	10-lb Penalty / Dick Francis (Pan £5.99) Politics and treachery in the steeplechasing world 13,115 (82,293)	2	6
4	The Little Book of Calm / Paul Wilson (Penguin £1.99) Pocket-sized help to relax and enjoy life 10,874 (804,730)	5	99	4	Jingo / Terry Pratchett (Corgi £5.99) War to resolve ownership rights of new Discworld island 9,417 (89,470)	6	6
5	The Little Book of Feng Shui / Lillian Too (Element £1.99) Using oriental orientation in your life 9,718 (58,668)	6	9	5	The Ghost / Danielle Steel (Corgi £5.99) Romance across the centuries in New England house 9,160 (81,356)	5	11
6	Notes from a Small Island / Bill Bryson (Black Swan £6.99) American surveys Britain from Marmite to Farleigh Wallop 9,375 (1,161,656)	4	123	6	The Lady on My Left / Catherine Cookson (Corgi £5.99) Young woman finds her guardian has a family secret 9,151 (43,743)	4	5
7	Angela's Ashes / Frank McCourt (Flamingo £6.99) Pulitzer-winning account of "miserable" Irish childhood 8,082 (552,338)	7	83	7	Remote Control / Andy McNab (Corgi £5.99) Former SAS man goes on the run with a seven year old 8,718 (68,757)	7	10
8	Men are from Mars, Women are from Venus John Gray (Thorsons £8.99) How to counteract gender differences 6,669 (601,302)	8	136	8	Caught in the Light / Robert Goddard (Corgi £5.99) Photographer finds that apparently the camera can lie 8,598 (27,869)	8	3
9	Craggy Island Parish Magazines Graham Linehan & Arthur Mathews (Boxtree £9.99) From cult sitcom Father Ted 6,563 (33,960)	9	4	9	Come Rain or Shine / Susan Sallis (Corgi £5.99) Problems arise when old friends meet for the first time in years 7,664 (19,028)	10	2
10	The Simpsons' Guide to Springfield Matt Groening (Boxtree £7.99) Cartoon family and friends from TV satire 5,371 (30,060)	10	2	10	City Girl / Patricia Scanlan (Bantam-£5.99) Adventures of three single Dublin girls 7,308 (16,851)	9	2

5 \square

TRUTH OR DARE



Tea: electricity demand surged by 25 per cent as the nation put the kettle on after Bet Lynch's final *Coronation Street*. Do you drink tea in a crisis?

Bill Treacher, actor I know that Arthur, my character in East-Enders, is always brewing up at any time of the day or night. But, in fact, I only find tea soothing at six o'clock in the morning (or even four or five) when I get up and learn my lines. I make a huge mug and then take it back to bed and drink it while I'm studying my scripts. I can't touch it for the rest of the day and certainly never at night.'

A.S. Byatt, author I never drink tea. If there's one thing I hate, it's being in hospital and the nurse waking you really early with a cup of tea, thinking it's going to be nice and soothing – it makes me feel like throwing it at them. I have a migraine at the moment and the thought of tea makes it worse.

Tony Banks, MP I sometimes drink tea in the morning in the bathroom with my wife. I didn't watch Bet leaving 'the Street' and I certainly didn't add to the electricity demand. If I had wanted a drink, I would have cooked it over an open fire rather than contribute any more to their profits.

Arthur Smith, comedian I have an Olympian detachment from things such as *Coronation Street*. But I like to have a cup of tea at half-time of football games and I have been known to offer someone £200 to make one for

me during a match. I'm sure Michael Portillo drinks tea because it's such a nationalist drink: as soon as I have a cup, I feel like I'm in touch with national imperialism and the exploitation of the Third World – I'm thinking of giving it up.

Paul Gambaccini, DJ I don't drink coffee or tea – only orange juice, mineral water and hot chocolate. So I wasn't one of the 25 per cent who put the kettle on. I don't have a reason for not liking it, I just don't like it – like I don't like pebbles.

Claire Rayner, agony aunt I love tea in every situation. I'm a tea snob. The idea of a cup in a crisis is a very British one. In every war movie you see the bombers flying over and everyone boiling the

Anthony Holden, author of The St Albans Poisoner, now filmed as The Young Poisoner's Handbook I'm afraid I neither watch Coronation Street nor drink tea. I am addicted to EastEnders and coffee. I've sworn off tea ever since I wrote the biography of mass murderer Graham Young, who used to lace the stuff with poison. He was so pleased with my book that he invited me down to Parkhurst for a cuppa. I declined.

Interviews by Kim Bunce

- 6 Welk zinnetje zou als extra slotzin kunnen dienen in de onderstaande advertentie (tekst 6)?
 - A Barchester Green keeping your money clean!
 - **B** Ethical Investment a historical monument!
 - **c** The Big Issue good for us as well as you!

You want to play your part in creating a Better World which make the world a much worse place.

... yet each month, you may, unknowingly, put your savings into pensions, PEPs, unit trusts or endowments ...



... which invest in companies that make weapons, tobacco, cause pollution or exploit the Third World,



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45 Catherine Street, FREEPOST, Salisbury SP1 2UR

And mention 'The Big Issue South West'.

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in the direction of your values.

uit: 'The Big Issue South West'

Je wilt een museum bezoeken waar je niet alleen kunt kijken naar dingen, maar ook zelf met iets aan de slag kunt gaan.

Welke twee musea komen in aanmerking (tekst 7)? Schrijf de namen van de musea op.

tekst 7

2p

7 \square



Offbeat Museums for Families

You may love van Gogh and live for Renoir, but when you're on the road with the kids, the best museums are often those *without* paintings. If you happen to be in one of the following communities, check out these unconventional collections:

WINCHESTER MYSTERY HOUSE

San Jose, CA: When Sarah Winchester became a widow, she was told that she'd be cursed by the spirits of those who had been killed by her husband's Winchester rifles. The only way to free herself was to buy a house and constantly add on to it. She did just that – for 38 years. Within the 160-room house are stairways to nowhere, doors opening onto two-story drops, and an endless maze of doors and corridors. **Hours:** Daily, 9 A.M. to 5 P.M.; spring, also open weekends, 9 A.M. to 8 P.M. Adults, \$12.95; seniors, \$9.95; children 6 to 12,

CIRCUS WORLD MUSEUM

\$6.95. 408-247-2101.

Baraboo, WI: One of Wisconsin's premier attractions, the museum features live circus performances at the site of the original winter headquarters of the Ringling Brothers Circus. And if you're in the area in mid-July, don't miss the annual Great Circus Parade - an authentic re-creation of a turn-of-thecentury procession of daredevils, costumed performers, and trained animals. Hours: Summer, daily, 9 A.M. to 6 P.M. Live shows May through September only. Adults, \$11.95; children 3 to 12, \$5.95. The museum is open year-round, but hours and rates change in fall and winter. 608-356-8341 or 414-273-7877 (for parade information).

BILLY THE KID MUSEUM

Ft. Sumner, NM: Built in honor of the young outlaw turned folk hero who was gunned down at age 21 by Sheriff Pat

Garrett; Billy is buried in the Ft. Summer Cemetery, about five and a half miles from the museum near the spot where he died in 1881. **Hours:** Daily, 8:30 A.M. to 5 P.M. Adults, \$4; children, \$2.505-355-2380.

U.S. SPACE & ROCKET CENTER

Huntsville, AL: Experience two to three seconds of weightlessness on a 180-foot tower, touch the dozens of hands-on exhibits, and take a bus tour to the NASA Marshall Space Flight Center and see where America's race to the moon began.

Hours: Daily, except Thanksgiving and Christmas, 9 A.M. to 6 P.M. Combination ticket includes the museum, bus tour, and other museum sites: adults, \$14; children 3 to 12, \$10. 205-837-3400.

THE EXPLORATORIUM

San Francisco, CA: A collection of 650 kid-friendly interactive exhibits in the areas of science, art, and human perception. One favorite: the Tactile Dome, a maze of dark tunnels designed to refine your sense of touch.

Hours: Sunday through Tuesday, and Thursday through Saturday, 10 A.M. to 6 P.M. Wednesday, 10 A.M. to 9:30 P.M. Hours slightly shorter Labor Day through Memorial Day. Adults, \$9; seniors and students, \$7; children 6 to 17, \$5; children 3 to 5, \$2,50. Free first Wednesday of every month. 415-563-7337.

SALEM WITCH MUSEUM

Salem, MA: Housed in an eerie stone church, this half-hour multisensory

presentation depicts what really happened during the witch craze of 1692. A few blocks away, the Witch Dungeon offers live reenactments of the trials based on actual court records. **Hours:** Daily, 10 A.M. to 5 P.M.; July and August 10 A.M. to 7 P.M. Adults, \$4.50; seniors, \$4; children, \$3.508-744-1692.

THE TEDDY BEAR MUSEUM

Naples, FL: Pooh bears, polar bears, pandas, and grizzlies; bear prints; bear photos; and a "library" for research. Sometimes bears are lent to children to carry around in the museum.

Hours: Wednesday through Saturday, 10 A.M. to 5 P.M.; Sunday, 1 to 5 P.M. Adults, \$6; seniors, \$4; children 4 to 12, \$2; children under 4 are free. 941-598-2711.

MARVIN'S MARVELOUS MECHANICAL MUSEUM

Farmington Hills, MI: Antique fortunetelling machines, early pinball boards, an original spotlight from Alcatraz prison – if it's a gadget that's got color, movement, and noise, you'll find it at this one-of-a-kind museum. **Hours:** Monday through Thursday, 10 A.M. to 9 P.M.; Friday and Saturday, 10 A.M. to 11 P.M.; Sunday, 11 A.M. to 9 P.M. Admission is free but bring lots of coins! 248-626-5020.

Je vindt het leuk om een poosje in een gezin te gaan werken. Je rookt en je hebt geen rijbewijs.

Welk telefoonnummer moet je dan kiezen uit de advertenties in tekst 8? Schrijf het volledige telefoonnummer op.

tekst 8

1 p

8 🗆

1892) 526262 http://www.jobhunter.co.uk

Recently opened Residential home for 16 adults with Autism Tunbridge Wells require;

Part-time Domestic Staff

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hours 3-7pm, either Monday-Friday or Weekends or days to suit (job sharing). Applicants must have a sense of humour and be able to manage the kitchen, order supplies, work without supervision and provide basic good home cooking. Telephone Shirley Bland between 10 and 4pm on 01892 519520

> S & S Services 400, Vale Road Tonbridge TN9 1SW

Accounts Office Assistant

required approximately 10
Hours per week.
Duties to include, typing, filing, basic clerical, computer input and credit control.
Please apply in the first instance to
HAZEL LAWRENCE
on 01732 373310

GUITAR LESSONS

Widely experienced, qualified teacher/performer. All ages, beginners to advanced. Classical and other acoustic styles, theory, improvisation, jazz etc. 01732 362356

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required to work in this home for children and young adults. Patience, flexibility and attention to detail are some of the qualities required to work alongside our young people with severe learning disabilities, Autism and challenging behaviour.

If YOU have what it takes, ring

Sue Kearton on 01435 872201

for an informal chat and application form.

MOTHERS HELP required for new born and 16 mth old, 2-3 days per week, Borough Green/ Sevenoaks area. Phone 01732 824416

NANNY/ MOTHERS HELP

Must be patient and have sense of humour to help with four children. References essential, own car preferred.
Telephone with details of experience and qualifications

01892 722020

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Loving, caring and fun individuals required for f/t & p/t vacancies in S'oaks, Ton, TW and surrounding villages. Qualifications not essential but experience of children a must.

Drivers with cars.
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vervolg tekst 8

STRONG YARDPERSON

required to unload lorries and put away materials at our Seal works.

Must have some forklift experience and a clean driving licence.

Tuesday, Thursday and Friday, 8 hours per day. Salary negotiable.

Telephone Roy on

01732 762677

for an interview

VENDING OPERATOR required for busy catering unit. Monday - Friday 7.30 am - 3.30 pm. Call Kate— 01732 777645.

VDU OPERATOR/ CLERK

We are seeking staff to work up to 25 hours a week in our office. Staff with VDU experience preferred however full training will be given. Apply in writing together with your CV to The Manager, John Menzies (UK) Ltd, Unit 4a, Spa Industrial Park, Longfield Road, North Farm Estate, Tunbridge Wells TN2 3EN

PART-TIME MOTHERS help wanted in Speldhurst. To assist full time mother with laundry, cooking and entertaining two boys 4 and 6 and new baby. Driver/ car owner essential, non-smoker.— 01892 863068.

PART-TIME MOTHERS HELP/ NANNY

South Sevenoaks, driver essential. 2 afternoons per week during school term time, 3 full days for school holidays. Care of mature 6 year old boy and possible light housework. Good rates of pay. Start September if possible.

01732 464638

PART-TIME NANNY/ MOTHERS HELP

required for two children, 21 months and 3 years. Non-smoker, driver, 3 days per week, Tuesday, Wednesday, Thursday. Hours 8am-5pm. Dog lover. Please phone 01732 453268.

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- **9** Waardoor kwam de auto in het water terecht (tekst 9)?
 - A De aanduidingen langs de kant van de weg maakten niet voldoende duidelijk dat er geen brug maar een veerpont was.
 - **B** De boardcomputer van de auto leverde geen gegevens voor het gebied waar de auto zich bevond.
 - **c** De chauffeur probeerde nog de veerpont op te rijden terwijl deze al aan het vertrekken was.
 - **D** De chauffeur vertrouwde blindelings op zijn boardcomputer die een brug in plaats van een veerpont aangaf.
- 10 Hoe beschrijft Robin McKie het verhaal van de auto die te water raakte (tekst 9)?
 - A Met een beetje leedvermaak.
 - **B** Met medelijden.
 - **c** Op puur zakelijke toon.
 - **D** Op verontwaardigde toon.

BMW's computer makes driver turn into drink

by Robin McKie

A GERMAN motorist has paid the price for following orders without question: he drove his BMW into the Havel River after obediently following instructions beamed to its satellite-guided navigation system on his dashboard.

Oblivious to stop signs, never mind the river stretched out before him, the 57-year-old driver from Hamburg unhesitatingly continued on his journey, past a stop sign, down a ferry ramp and then into the Havel. Sedately, his BMW sank in about 13 feet of water.

Neither he nor his passenger were hurt, but ship traffic on the river was stopped for two hours while divers fished out his car.

'You can't always blindly

rely on technology,' said a coastguard, showing unusual Teutonic restraint.

The accident happened on Chrismas Day, when the couple went out for a drive and came to Caputh in eastern Germany, where a ferry operates across the river.

However, that crucial piece of information was not stored in the satellite-steered navigation system of their BMW. Displayed on the dashboard, it uses signals from satellites to indicate the precise position of a vehicle on an electronic map. Unfortunately, the BMW's map showed the presence of a bridge when it should have indicated a ferry.

As a result, the driver ignored the warnings of the real world — signs, people shouting, flashing red lights, that sort of thing — placing his faith, instead, on its elec-

tronic counterpart. He was rewarded for his belief by being dumped in the river.



Tekst 10 (T)Hanks for the memory

'It was the week the whole world held its breath.' (first sentence)

- 1p **11** Why did the whole world hold its breath?
 - The crew of Apollo 13
 - A had lost all contact with the earth at a very critical moment.
 - **B** seemed to be too much overcome by panic to deal with the danger they were in.
 - **c** seemed to have too little fuel left to return to earth.
 - were in danger of never being able to come back to earth again.
- 1p 12 How did the American people react to the Apollo mission, according to paragraph 2?
 - A They first expressed great admiration for Jim Lovell and his crew and then stopped thinking about them.
 - B They made it clear that they felt sorry for Jim Lovell and his crew.
 - c They were disappointed in Jim Lovell and his crew because they had not managed to save the spacecraft.
- 1p **13** What is paragraph 4 meant to make clear?
 - A Lovell and Hanks have become very good friends.
 - B Lovell and Hanks look so much alike that the public will not see the difference between them.
 - **c** Lovell does not like being famous.
 - **D** Lovell is tired of telling people about his unsuccessful Apollo 13 mission.
 - **E** Lovell realises that Hanks will be seen as the Apollo 13 commander after the film has appeared.
- 1p **14** What does Jim Lovell talk about in paragraph 5?
 - A About how easy it is for an experienced pilot to handle a spacecraft.
 - B About the risks Hanks might run as Apollo 13 commander.
 - **c** About the training he had had for the Apollo 13 mission.
 - **D** About the way he prepared Hanks for the role in the movie.

'His best insurance would be sitting right next to him.' (alinea 6)

- 15 \square Wie of wat wordt bedoeld met 'his best insurance'?
- What can be concluded about Jim Lovell from paragraph 7?During the Apollo 13 mission,
 - A he was the only one who realised that something was wrong.
 - **B** his calmness helped save the spacecraft and its crew.
 - **c** the spacecraft got into problems because he had taken unnecessary risks.
- 1p 17 Why is Jim Lovell 'glad of all the renewed interest' (paragraph 8)?
 - A He expects that other astronauts could learn a lot from the Apollo 13 mistakes.
 - **B** He thinks that the Apollo 13 mission has not had the attention that it deserves.
 - **c** It gives him a chance of being asked for a new Apollo mission.
 - **D** It is an opportunity for the public to see what exactly went wrong with Apollo 13.
- 1p **18** What becomes clear about Tom Hanks from paragraph 9?

As a boy

- A he already dreamt of playing an astronaut in a movie.
- **B** he liked to dress up as an astronaut.
- **c** he thought that astronauts looked like beings from outer space.
- **D** he wanted to be an astronaut more than anything else.
- **E** he was full of admiration for astronauts.

'It's got a happy ending.' (laatste zin)

p 19 □ Vul de volgende zin aan:

De goede afloop hield in dat...

Tekst 11 Kids love him. But what do they know?

1p	20		Welke zin in de eerste alinea maakt duidelijk waarom Ronald McDonald naar Tottenham is gekomen? Schrijf het eerste en het laatste woord van de zin op.
1 p	21		'She will not try to compete with him.' (lines 13–14) Waarom zou ze dat niet doen?
1 p	22	A B C	What is paragraph 2 meant to show? Ronald's exceptional talent as a comic. Ronald's love of children. The effect Ronald's presence has on the children. The uneasy atmosphere Ronald's arrival creates among the children.
1 p	23	A B C D	What point does paragraph 3 make about the 'Nine or 10 smart, clean-cut men and women' (line 26)? They all like Ronald very much. They clearly show that they are bored by Ronald's performance. They look dangerous in their identical outfits. They look out of place in the playschool environment.
1 p	24	A B C	What is Suna Mohamed 'furious' (line 41) about? About the fact that instead of money, McDonald's has provided food, drinks and small presents. the children are treated to large quantities of McDonald's food. the fun day seems to center on McDonald's instead of the playschool. the whole fun day has been organised by McDonald's staff.
1р	25		Waarom maakte Ray Kroc kinderen de belangrijkste doelgroep in zijn reclamecampagnes, volgens alinea 5?
1p	26	A B	What does paragraph 6 make clear about the character Ronald McDonald? He is a cleverly thought-out figure, designed to promote McDonald's fast-food chain. He is the result of a competition in which children were asked to create their favourite type of clown. He was a young clown whose successful career started with McDonald's advertising campaign.
1р	27		'Only Santa Claus did better.' (regel 70–71) Wat wil de schrijver hiermee benadrukken?
1 p	28	A B C	'Ronald became the personification of that wish' (lines 73–74). What wish? To build special children's hospitals in all the countries where McDonald's operates. To make children feel very much attracted to McDonald's. To present McDonald's as a respectable and social-minded business.
2р	29		Schrijf twee kenmerken op van een Ronald McDonald-huis op grond van regel 75–77 ('They illnesses.').
1р	30		Wat vindt de schrijver van de hoeveelheid geld die McDonald's aan liefdadigheid schenkt?

100018 7 Lees verder

Tekst 12 Time is called on happy hour

- 1p **31** □ Wie heeft, volgens alinea 1 en 2, het initiatief genomen om overmatig drankgebruik tegen te gaan?
- which of the following can be concluded from paragraph 3 about 'Many policemen and doctors'?
 - A They are firmly against the abolition of happy hours.
 - B They claim that they cannot control excessive drinking any more.
 - **c** They strongly support the proposal in the first national alcohol strategy.

In alinea 4 wordt gesproken over 'Bar Footsie'.

1p **33** □ Leg uit hoe 'Bar Footsie' werkt.

'This kind of national alcohol strategy is causing concern within the drinks industry.' (eerste zin alinea 6)

In alinea 6 blijkt dat de drankindustrie tóch wel bereid zou zijn iets te doen aan het probleem van overmatig drankgebruik.

1p **34** □ Citeer de woorden waaruit dat duidelijk wordt.

Tekst 13 Keeping ahead of the game

Kies bij iedere open plek het juiste antwoord uit de gegeven mogelijkheden.

- 1p **35**
 - A is no longer a popular party man
 - **B** is out of money
 - c no longer needs publicity
 - b stops playing
- 1p **36**
 - A As a result,
 - **B** But
 - **c** For
 - D Moreover,
- 1p **37**
 - A do too much
 - **B** live too quietly
 - c quit too soon
- 1p **38**
 - A disappointment
 - **B** failure
 - **c** party
 - **D** risk
- 1p **39**
 - A energy
 - **B** experience
 - c fame
 - **D** time
 - **E** wealth

Let op: de laatste vragen van dit examen staan op de volgende pagina.

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1p 40 ■
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- A himself
- **B** his fans
- c success
- **D** the trade

1p **41** ■

- A businessman
- B family man
- **c** personality
- **D** sportsman

1p **42** ■

- A fit and injury-free
- **B** honest and tactful
- c rich and ambitious
- **D** well-spoken and amusing

1p **43** ■

- **A** athletic
- **B** competitive
- **c** faithful
- **D** humorous

1p **44** ■

- **A** admit
- в deny
- **c** fear
- **D** fight
- **E** forget

Einde

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